**Subject line:** will you show your support for challenging gender inequality in sport?

Dear Name,

My name is Your Name, and I am one of your constituents who cares passionately about challenging gender inequality in sport.

Women and girls deserve to experience all the benefits of sport just as much as men and boys do. But at the moment this isn’t the case. Women and girls are less active at every stage of their lives. The gender activity gap is wider than it’s been since reporting began. Women and girls are disproportionately affected by physical and mental health issues that being more active could help address. Women and girls are missing out on the joy that sport can bring too, and the resilience, friendships and life skills it can help develop.

The charity Women in Sport is a cause close to my heart that is working tirelessly to make sure more women and girls experience the joy of sport. They turn 40 this year (they were set up in the same year that women were first allowed to run the Olympic marathon) and **have produced a list of changes the next government could make to drive positive change for women and girls. I would like to ask you to support these policies, should you be elected.**

**Here’s how we think the new government can create the conditions to make sure all women and girls have the opportunity to discover the joy, fulfilment and lifelong benefits of sport.**

**Make sport fair for women and girls by...**

* **Gender budgeting:** Make gender impact assessments mandatory for all sports organisations in receipt of public money and use this data to make resources in sport more equal, including equal pay.
* **50-50 leadership:** Make it mandatory for all sports organisations in receipt of public money to have 50-50 representation of the sexes on their boards.
* **50-50 visibility:** Work with public service broadcasters to achieve parity in their sports coverage.

**Stamp out misogyny by...**

* **Anti-misogyny policies**: Make anti-misogyny policies and training mandatory for any organisation in receipt of public money, including governments themselves and their agencies.
* **An Independent Regulator for Sport:** Establish an Independent Regulator to tackle abuse in sport, which disproportionately affects women and girls.
* **Criminalise misogyny:** Promoting misogyny is still legal in the UK. We support calls for dedicated legislation to criminalise misogyny, by the introduction of specific offences.

**Improve the lives of women and girls by...**

* **Tackle gendered health inequalities**: Embed sport and physical activity into women's health strategies to improve the most pronounced gendered health inequalities.
* **Improve training and support for teachers and coaches**: Improve the training offered to teachers and coaches on the physical, biological and sociological realities of being a girl, especially the impacts of female puberty and gender stereotyping.

Women in Sport have produced groundbreaking research on [primary school aged girls](https://womeninsport.org/resource/sport-stereotypes-and-stolen-dreams/), [teenage girls](https://womeninsport.org/resource/reframing-sport-for-teenage-girls-tackling-teenage-disengagement/) and [women in midlife](https://womeninsport.org/resource/inspiring-women-to-be-active-during-midlife-and-menopause/). This year, they produced a major new research project on [primary school aged boys](https://womeninsport.org/resource/boys-will-be-boys-creating-a-new-generation-of-male-allies-for-girls-in-sport/). They use their deep understanding of women and girls to develop thought leadership on policy areas including [fair funding for women’s sport](https://womeninsport.org/creating-change/policy-positions/gender-budgeting/), [anti-misogyny in sport](https://womeninsport.org/creating-change/policy-positions/anti-misogyny-in-sport/) and [the impact of the cost of living crisis](https://womeninsport.org/creating-change/policy-positions/cost-of-living/) on women and girls.

I hope that you will support Women in Sport and look forward to hearing from you.

With best wishes,

Your name

Your full address and postcode