

Women in Sport

Challenge Event & Fundraising Pack



Thank you for choosing to fundraise for Women in Sport

With your donations we can create lasting positive change for women and girls in sport, and society.

But how can we help you to help us? The team at Women in Sport will always be on hand to support you along the way and in this guide you'll find everything you need to **guide you on your fundraising journey**.

Fundraising for us can be as **simple or as elaborate** as you like. Whether you raise **£20 or £2000, every penny makes a difference to our vital work**.



Welcome to the movement

Founded in 1984, Women in Sport is a UK-based charity with a vision of a world where no one is excluded from the joy fulfilment and lifelong benefits of sport. We know gendered stereotypes and institutional bias are holding girls and women back in sport, and in life so we aim to:

Deeply understand the environment and culture surrounding women & girls in sport

Challenge gender inequality in sport by exposing the problem

Develop concepts, policies and solutions for change

Inspire change through collaboration and influence

Getting Started with Your Fundraising

Once you've decided what event or challenge you want to set your mind to, the easiest way to kick off your fundraising is by setting up a **JustGiving page**. It's simple, quick, and perfect for collecting donations and sharing your challenge.

Here's how:

1. Head to www.justgiving.com/womeninsport.
2. Click 'Fundraise for Us' and create your account.
3. Add your story, photos, and personal touches to your page.
4. Share it far and wide with friends, family, and us, we would love to help promote it!

Prefer a different way to donate? You can send the funds directly to us or donate via our website. Drop us an email, and we'll let you know how.

Fundraising Ideas

There are so many fun and innovative ways to raise money for our charity, and here are just a few of them. But don't feel limited to these, we love seeing all the amazing and creative ways you support us.

? Quiz Night

Team up with your local pub to host a quiz night. Charge an extra £1 per entry or collect donations on the night to support Women in Sport.

🍴 Come Dine with Me

Host a dinner party for friends and family — great food, good vibes, and donations for a meaningful cause.

🍪 Bake Sale

Who can resist a bake sale? Treat your colleagues to some delicious goodies or spark some friendly competition with a bake-off challenge!

🎁 Charity Raffle

Ask local businesses for prize donations and host an exciting office raffle. Most businesses are happy to help if they know it's for a great cause.

👟 Sports Kit Fridays

Swap office wear for gym gear and make it a fun, active day! Not keen on the whole kit? Go for trainers only and see if it sparks some fitness inspiration.

🎯 Sweepstake

Get your colleagues guessing! Predict your finish time or the outcome of a favourite TV show for a bit of fun and fundraising.

⚽ 5-a-Side Match

Challenge your colleagues to a football match. Charge entry fees and make it a fun team-building event at a local park or leisure centre.

📖 Book Swap

Host a book swap event—bring a book, take a book, and donate to join the fun. Perfect for the office or community spaces!

🚗 Car Boot Sale

Clear out the clutter and turn your unwanted treasures into cash at your local car boot sale or fete.



Fundraising Hints and Tips

Spread the Word

Tell people who you're fundraising for and why - show the impact, and they'll be more likely to support you.

Engage Your Network

Ask friends, family, and colleagues to donate, share, or connect you with others who can help.

Employer Match

Check if your workplace offers matched funding to double your donations!

Get Active

Involve your gym or sports club - you might find new supporters or a training buddy.

Share Your Story

Contact local media to boost awareness and attract more support.

Stay Connected

Send us your photos, videos, and updates - we'd love to share your journey!

Track Progress

Blog, vlog, or link your training app to your fundraiser to keep supporters engaged.



“Sport has shaped who I am, I’m raising funds for Women in Sport because every girl and woman deserves the chance to experience the joy, confidence, and camaraderie that sport brings.”

How we can support you

We are so grateful for your support for Women in Sport and are here to help! Here's just a few of the ways we will support you, as you support us.

✓ 1-1 Support - Our team is on hand to provide guidance, answer any questions, and help you make the most of your event.

👉 Regular updates - How your support is making a difference to our mission

🚩 Women in Sport Merchandise - We can provide branded materials and t-shirts to help raise awareness and make your event stand out.

👋 Meet the Team - Opportunities to connect with the Women in Sport team, hear about our work, and share your fundraising journey.

📣 Promotion & Awareness - We can help amplify your efforts by sharing your event through our social media channels and newsletters.

💡 Fundraising Resources - From posters to digital assets, we'll provide everything you need to spread the word and maximise impact.



Say hello

Tag us in your posts and we'll give you a shout out!

Email: info@womeninsport.org

Instagram: [womeninsport_uk](https://www.instagram.com/womeninsport_uk)

LinkedIn: [Women in Sport](https://www.linkedin.com/company/womeninsport)

X: [Womeninsport_uk](https://twitter.com/Womeninsport_uk)

